



Vertical Solutions Brochure

Real Estate

Panasonic Real Estate Solutions provide a range of products for small to medium businesses.

Delivering advanced communication solutions that enhance customer service, and helps you focus on optimising operational costs and staff productivity.

The foundation of these solutions starts with Panasonic Unified Communication Solutions.



EVERY
CALL
MATTERS

SOLUTIONS FOR REAL ESTATE



- A Proven long-established provider of communications solutions, in business for over 23 years.
- Panasonic communications solutions have a great range of features and applications that enable you to implement enhanced business solutions
- Panasonic communications solutions have been designed with connectivity to third-party applications like Microsoft office, database applications, and more to interface with standards based Panasonic systems.
- Take advantage of a wise investment with Panasonic Unified Communications Solutions for your business and see the benefits.

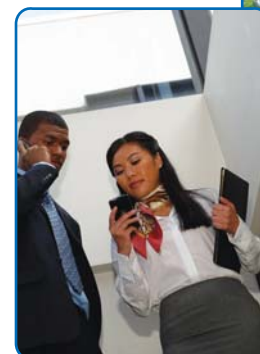
Panasonic an important Solution Provider in the Market

Panasonic Unified Communication solutions come with an exciting array of business intelligent features and applications specifically designed to enhance your businesses and improve the customer experience.

Panasonic provides solutions for:

- Single or multi-site offices
- Staff working at home or on the road
- Out of hours call handling and availability
- Flexible, cost effective solutions to improve your lead-sales ratio.

With the Panasonic Real Estate Solution – it's easy to setup and manage a small call centre solution, providing advanced call handling solutions for the supervisor and team member alike. Real Estate is often a mobile business and staff can be part of the team wherever they might be, with customers, working at home, or travelling to a different office.



Improving communications with your customers is the key to success, and Panasonic Unified Communications is designed to do just that, and much more. With solutions for dedicated call operators through to advanced auto attendant solutions, Panasonic solutions have the tools you need for success.

Provide you staff with real-time information about the availability of other members using applications designed for Microsoft Windows desktop PC's.



Never miss a call

Built-in auto attendant makes sure that customer are never kept waiting during a busy period. Auto attendant provides customers with easy to use voice response to guide them directly to the required member of staff, wherever they might be, saving time and money and allowing other staff to focus on customers in the office.

Save money and reduce costs

Looking to replace an existing solution?

Panasonic systems work with a wide range of IP and digital handset devices, and support migration for 4 generations of handsets, including basic industry standard analogue.

Panasonic solutions are very efficient in power consumption, some consuming over 54% less than previous generations of products.

Working at home

Need staff to work at home?

Panasonic solutions allow the same business class telephones and features to work at home seamlessly, integrating the phone and your PC over broadband networks, means that staff have access to all the same services and level of contact.

QUALITY
RELIABILITY
MOBILITY

Stay in Touch

Mobile phones are an essential part in the real estate business ensuring that staff never miss calls. Panasonic solutions allow all calls to be handled from your desk or mobile phones with the same number, with no need to offer multiple numbers. Need mobility in the office without using a mobile phone? Panasonic offers a range of DECT wireless handsets that work well within and around your business premises, again keeping just one number for immediate access for all staff and customers alike.

Panasonic Real Estate Solution

- Cost effective solution for small, medium or multisite businesses
- Support for a range of wired, wireless and mobile telephones
- Connectivity with a range of customer contact solutions
- Solutions designed to put your customer first





Panasonic
ideas for life

